

International Leadership Charter High School  
Board of Trustees  
Minutes of December 17, 2013  
6:00 -7:30 PM

Lupita Samuels, Dr. Elaine Ruiz López, John Paul González, Doreen Bermúdez  
Excused: Nubia Moreno,

Meeting called to order at 6:15 PM

**School Finances**

- A review of the interim financial reports prepared by the Director of Finance was presented for period ending November 31st. Positive cash flows and revenues noted.

**Update on New School Facility**

- A comprehensive review of the status of facilities project was discussed. There have been numerous engineering challenges. A review of the owners representative agreement was discussed. Pile Driving continues.

**School Enrollment & Outreach Plan 2014-15 Academic Year**

Lottery Date established for April 1, 2014 at 6:00 PM. Marketing and Advertisement campaign was discussed for placement of our recruitment efforts in "El Diario", "The Daily News" and in local newspapers. A series of 6 Open Houses will be scheduled starting on January 29, 2014.

**Fundraising and Development**

The vision for fundraising and development campaign was discussed as well as the recruitment of new Board members with non profit fundraising experience. Elaine presented the engagement with CSBM for the initial fundraising and development strategy. In addition, a company that has a positive track record with branding and fundraising is being considered as part of he Fundraising and Development . The Fundraising Goal of the 2014 year is \$100K. The Charles Hayden Foundation issued a letter to ILCHS advising that we were awarded \$35,000.00 to support activities of the College Preparatory Program.

There was a Follow-up discussion of an evolving 3 to 5 year Strategic Plan which included time bound Quarterly Goals presented by Elaine at previous board meeting.



Meeting closed at 7:45 PM